

# **Perseverance + Pivots + Partners = Success!**

Dear Friends,

Thanks to you, 26,000+ underserved children started school this year prepared for success! Despite the lingering pandemic, ongoing Covid restrictions, and supply chain challenges, we persevered and succeeded. We not only met, but exceeded our goals.

Here's how together, your generosity and the dedication and support of our partners made it possible:

## **Partnership In Action - Stronger Together**

While Supplies for Success couldn't come together for our big, open to the public backpack assembly events, we pivoted to coordinate large scale packing events by partnering. Our largest events were sponsored by Northwell Health, Raquette Lake Camps, and Stony Brook University in further partnership with Island Harvest. Plus, we partnered with UJA-Federation of NY which sponsored many smaller events, including one at the World Trade Center to commemorate 20 years since 9/11. Through these partnerships we not only raised funds, distributed to thousands of kids, but engaged more than 1,600 volunteers. We thank all our amazing partners, big and small!

### Corporate Partners Sponsored Kids in Need

Even though, once again, Schonfeld Strategic Advisors couldn't pack in their corporate offices this year, they chose to support the kids!

For back-to-school 2021, They deepened their commitment to ensure a level playing field for all students by sponsoring 500 additional children not only in NY but in FL too!

Nearly 2,000 children started school confident equipped to learn. We could not be more grateful to Schonfeld and all our other generous corporate sponsors!!

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# Our Nonprofit Community Partners Stepped Up to Prepare their Kids for School

Met Council, Well Life Network, Glen Cove United, Free Arts NYC, and The Jewish Board are just some of our stellar nonprofit partners who contributed funds this year in order to help their own communities succeed. As the saying goes, "do what you do best and partner for the rest." We once again pivoted to pre-fill thousands of backpacks in warehouses on Long Island, in Florida, and Texas and shipped directly to their sites so they could distribute to the children they serve before the first day of school.

We were featured on CBS News and Channel 12 News on account of partnering with Northwell Health and Stony Brook U, respectively, and thereby reached an entirely new audience inspiring local community members to give back. But it also meant more requests for backpacks. Thanks to your support, we were able to fulfill the needs of several new nonprofit community partners.

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Channel 12 News

# Group Partners: At Colleges, Camps, Homes, Offices, Backpacks and CareKits get packed to raise funds and engage and empower volunteers!

Private packing events continue to be popular and a great source of funds for us to help more kids.

From 24 backpacks to a few hundred, so many groups and families opted to pack at locations of their choice including nursery schools, day camps, sororities, private schools, apartment buildings, synagogues, nonprofits.

We match each one to a nearby community partner for distribution to the children. Kids of all ages helped other kids. Offices bonded by giving back together. Not only did we thereby grow the number of children served and increased donations, but we



empowered volunteers of all ages to make a difference and gave them the opportunity to feel good knowing they are helping less fortunate children. Cultivating gratitude during these difficult times is critical for all of us. Constant Contact



Click here to See: JP Morgan White Plains Office Packing Backpacks

**Did you know...** We are a small, nimble volunteer-run nonprofit. We purchase in bulk for pennies on the dollar. Your tax-deductible\* donation is a great investment!

## Looking Ahead

It's still impossible to predict when the pandemic will pass but light is shining brightly with the kids physically back at school! Supplies for Success with the help of our **amazing volunteers** together with our generous donors and caring partners will continue to provide essential educational tools to children living in poverty. **We are planning CareKit assembly events for the holidays** <u>learn more</u> and COVID cautious backpack **assemblies for the summer! Contact us to plan your event!** As always, we strive to make a difference and ensure that all children we help succeed. Stay tuned for more news and what's next. **Thank you one and all for your generosity and compassion!** Wishing each of you good health and joy, peace and positivity!

With Gratitude,

Mindy Richenstein Founder and President **Supplies for Success** info@suppliesforsuccess.org DONATE



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